



artwork SPECS

Our pricing is based on the client supplying artwork. Proofing and final artwork will be completed by Jack Rabbit for approval prior to commencement of any product or project. For our range of products, templates and specifications are available for download from our website. If a template required is not available on our website, please send us an email, and we will send one to you.

FILE QUALITY AND FORMAT

Artwork is to be supplied at 100% of final print size, at press quality, either as an EPS or PDF with text converted to outlines or curves. Bitmap or raster artwork must be a minimum of 150dpi at 100%, however a minimum of 300dpi is recommended.

ARTWORK SUPPLY

Artwork can be supplied on CD / DVD and sent to us. We can receive email files up to 20MB. Artwork files can also be uploaded to our FTP server, details can be sent upon request.

COLOUR MATCHING

Jack Rabbit prints using a digital CMYK colour model. We can match very closely (within) 5% of most PMS colours from the Solid Coated Colour Range. To match to a specific PMS colour for proofing is an extra cost, dependent on the job. Please email or call for a quote.